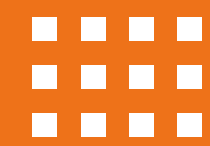
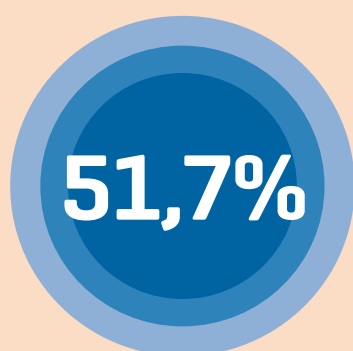


## KIJKEN

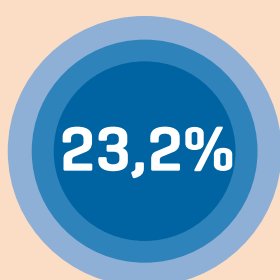


### NEDERLANDSE HUISHOUDENS MET DIGITALE TV-ONTVANGST (ALLE TV-TOESTELLEN) = 88%

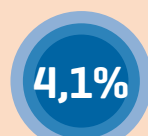
DIGITALE TV-ONTVANGER VAN DE KABELMAATSCHAPPIJ



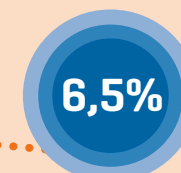
ANALOGE KABEL



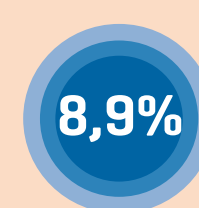
SCHOTEL



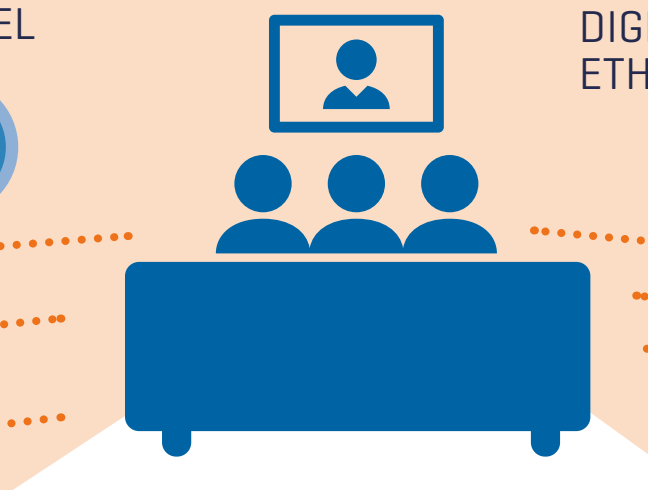
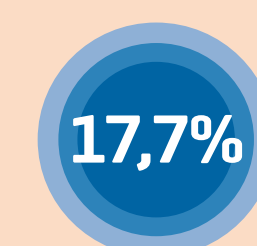
DIGITALE TV VIA ETHER (DIGITENNE)



GLASVEZEL



DIGITALE TV-ONTVANGER VIA INTERNET



### NEDERLANDERS (>13 JR) KIJKT WEL EENS NAAR TV-PROGRAMMA'S BUITENSHUIS



32,1%  
 BIJ ANDEREN THUIS



6,5%  
 ERGENS ANDERS



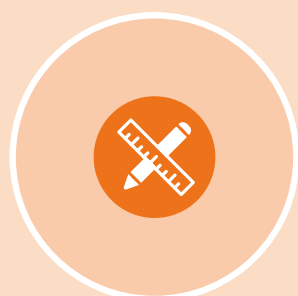
4,2%  
 IN VAKANTIE-HUIS / 2<sup>E</sup> WONING



3,9%  
 OP HET WERK



2,7%  
 IN EEN CAFÉ



2,2%  
 OP SCHOOL

### NEDERLANDSE HUISHOUDENS MET CONNECTED/SMART TV

[DIRECTE TOEGANG TOT INTERNET VIA TV-TOESTEL]

