

**Appendix 1** Players per broadcaster

Broadcaster	Player type
NPO	Flash, Silverlight, HTML 5-player, JW, iOS, Android, Chromecast
RTL	Flash, Silverlight, HTML 5-player, iOS, Android, JS
SBS	Brightcove, Flash, Silverlight, HTML 5-player iOS, Android

Broadcaster	Big screen App type
NPO	Samsung, CTVV
RTL	LG, Panasonic, Philips, Samsung, Humax
SBS	LG, Panasonic, Philips, Samsung, Sony